## **PRESS RELEASE**





## Mr. Mohammad Anwar Qureshi elected as PHA Chairman & Mr. Muhammad Azeem Qureshi as Vice Chairman for the Year 2014

We are pleased to inform you that as a result of Annual Elections of Pakistan Hotels Association (PHA) for the year 2014, above two Executive Committee Members were elected Unopposed. The Annual General Meeting of Pakistan Hotels Association was held in December, 2013 at Pearl-Continental Hotel, Karachi and the Executive Committee unanimously elected Mr. Mohammad Anwar Qureshi, CEO, RAMADA Plaza Karachi Hotel as Chairman, where as Mr. Muhammad Azeem Qureshi, General Manager, Pearl-Continental Hotel, Karachi was elected as Vice Chairman of PHA.

**Newly elected Chairman**, Mr. Mohammad Anwar Qureshi has more than 15 years Hotel Management experience. He is CEO of RAMADA Plaza Hotel, a Five Star Hotel at Karachi International Airport, and is also the CEO of United International Group, the owning company of RAMADA Plaza Hotel. Mr. Qureshi is associated with US Global Resources Marketing as Director engaged in Tourism business.

**Newly elected Vice Chairman**, Muhammad A. Azeem Qureashi General Manager of Pearl –Continental Hotel Karachi, is a seasoned management Executive, with more than 20 years of International and National experience in the hospitality industry. After completing his education, he added a feather in his cap by attending General Manager Certification courses from Wyndham Hotels (Ramada Hotels).

Prior to this assignment, he has been working as the General Manager Sales- South Hashoo Group of Hotels heading the Sales Teams of Karachi Marriott, Pearl Continental Karachi and Zaver Pearl Continental Gwadar, & Serena Hotels. After successfully completing his assignment as Consultant for Hotel Apartments in Bur Dubai. he also worked as the General Manager for two hotels located in Deira Dubai and Al-Bashra. Besides this Mr. Qureashi has worked on different Executive and Senior Management positions in Dubai and Pakistan Both Chairman and Vice Chairman are looking forward to bring sustainable hospitality industry growth giving emphasis on new strategies and initiatives of solidifying hotels in Pakistan with continuous efforts to improve on the guests facilities in order to make guests stay more pleasant and comfortable one.

The newly elected Chairman and Vice Chairman extended their thanks to the Members of Association to put their confidence upon them. They also thanked the outgoing Chairman and E.C. Members for their support and assured to provide further benefit to hoteliers in Pakistan and promote tourism under the umbrella of PHA.

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Fouzia

Fouzia Azhar Secretary General Pakistan Hotels Association

December 13, 2013