



# PAKISTAN HOTELS ASSOCIATION

(REGISTERED WITH THE MINISTRY OF COMMERCE, GOVERNMENT OF PAKISTAN)

## **PHA Secretariat Activity Report to the Executive Committee & Members on matters taken up during January - February, 2017 and Association representation:**

- 1. January 12, 2017:** An invitation from COTHM was received, who had arranged “ Focused Group Discussions “ in partnership with the British Council at Avari Towers Karachi. Event was with the selected employers of the hospitality, travel and tourism industry of Pakistan with a key objective to identify the real need of the industry and formalizing the structure of Hospitality Sector Skills to function effectively to achieve the set goals.

Ms. Jane Rexworthy, Executive Director International of UK Hospitality Sector Skills Council, holding above discussions, focused to know the hospitality industry challenges in having fully effective workforce, the opportunities to train to appropriate standards, the quality of available workforce development support, and whether young people have the basic skills required for the hotel industry and the balance between lower and higher skills needs. These points were taken up for discussion in first half session of the day attended by me, where as in second half session was held attended by more industry representatives including PC and Marriott Hotels rep, PITHM, and others.

Ms. Jane Rexworthy shared hospitality standards set at UK for Commis Chef, Chef de party, Senior Chef, Hospitality Team Members, Supervisor and Manager Standards at levels 2, 3 and 4 course duration, which were being shared with members for their information, review and follow up as it was expressed during the meeting for Association to become effective linkage between the academia and the industry:

- 2. January 20, 2017:** Another consultative meeting was arranged from Association at Pearl-Continental Hotel Karachi on the request of Assistant Professor, COMSATS Institute of Information Technology, Islamabad for Cooking / Chef and Restaurant Manager Courses for the purpose of evaluation and taking feedback from Pakistan Hotels Association members. Briefly National Vocational & Technical Training Commission (NEVTTC) is conducting various short technical and vocational courses through partnering institutes nationwide and this program is being executed under Prime Minister’s Youth Skill Development Program and COMSATS Islamabad is conducting third party evaluation for the subject. Meeting was attended by Assistant Director F&B Abdul Manan of PC Karachi and Director F&B Hasan Khursheed of Karachi Marriott Hotel, who participated on behalf of trade Association with their valuable opinion and feedback.





**3. January 04 to 20, 2017:** FPCCI President, Mr. Zubair Tufail invited nominations for FPCCI Standing Committees for the Year 2017 from trade bodies vide his letter dated 4th January, 2017 received at PHA on 09th January, 2017. Association duly circulated the letter along with proposed list of Standing Committees for the year 2017 requesting Executive Committee and other members to mail us their nominations for Standing Committees of FPCCI for the year 2017, reminder of which was again emailed on January 16, 2017 as due date of submission of nominations was January 20, 2017. Later on nominations, as received from members, were submitted and duly acknowledged by FPCCI on 20-01-2017.

**4. Membership with PATA, Pakistan Chapter:** Membership with PATA Pakistan Chapter has been renewed after a lapse of few years as PATA regular circulation of their newsletters and updates are good enough to keep Association members abreast of developments taking place in the wide world of tourism inside and outside Pakistan, hence from January, 2017, PHA is a regular member of PATA (Pacific Asia Travel Association ) Pakistan Chapter.


**5. Karachi Cantonment Board Notice for Rates of Entertainment Fee:** From January, 2017 hotels under jurisdiction of Karachi Cantonment board are receiving notices from KCB with increased rates of Entertainment Fee. Few Hotels got Stay Order against this levy as they were disturbed on and off from Karachi Cantonment Board notices and visit to their hotels.

**6. Notices of demand for Levy towards Municipal Utility Service Charges:** Association member hotels located in Saddar area are getting notices for payment of Municipal Utility Charges from Karachi Metropolitan Corporation with current and huge arrears. For possibility of getting stay order, same has been referred to Legal Advisor, who would revert with possible course of action.

**7. February 16, 2017:** As per Notice for the 49th Meeting of the Board of Governors of Pakistan Institute of Tourism and Hotel Management (PITHM) held on February 16, 2017 in the Board Room of PITHM, attended by Chairman PHA, Mr. Mustansir Zakir and Secretary General. Meeting was presided by the Minister of Tourism, Government of Sindh along with other stakeholders. During the meeting, confirmation of 48th BOG meeting, actions taken on the decisions of 48th meeting, progress of PITHM and establishment of regional center at Hyderabad were taken up as agenda item for discussions and decisions

Above is being submitted for Members perusal, information and necessary follow up please.

Thanks and regards

  
Fouzia Azhar  
Secretary General

