



# PAKISTAN HOTELS ASSOCIATION

(REGISTERED WITH THE MINISTRY OF COMMERCE, GOVERNMENT OF PAKISTAN)

## PHA Secretariat Activity Report to the Executive Committee and Members on matters taken up during March, 2017 to May, 2017 and Association representation:

- 1. March 16, 2017:** GIZ Pakistan arranged a Preparatory Workshop of Provincial Fora, i.e. a cluster of all provincial stakeholders working on TVET for implementation of TVET III in the Province at Movenpick Hotel Karachi attended by Secretary General, Fouzia Azhar along with PHA Members.
- 2. April 01, 2017:** PHA Executive Committee Meeting held at Pearl-Continental Hotel Karachi.
- 3. April 12-13, 2017:** Centre for International Private Enterprise (CIPE) organized All Pakistan Secretary General's Conference at Hospitality Inn Lahore, attended by Secretary General, Fouzia Azhar from Association. During the Conference, discussions program included policy advocacy, governance, proposal writing technique, membership development, financial management and business plan development etc.
- 4. April 13, 2017:** Before leaving for Lahore, a meeting of Lahore based members was scheduled for an interaction session with hoteliers for a better communication and understanding and to increase membership strength. The meeting was arranged at 3.00 p.m. after above Conference at Hotel One, The Mall Lahore, hosted by Mr. Ali Zubair, Vice Chairman, Pakistan Hotels Association. A detailed follow up was done before this meeting to invite new hotels and existing hotels in coordination with Mr. Ali Zubairs' office. Representatives from Hotels attended the meeting and it was decided to conduct such meetings to further strengthen the association membership and to discuss the hospitality sector concerns at regional level.
- 5. April 24, 2017:** The First National Tourism Conference planned through public and private partnership, was held on April 24, 2017 at Islamabad Serena Hotel. Conference objectives were supported by all the provincial Government through their Ministry of Tourism, Pakistan Hotels Association, Travel Agents Association of Pakistan, Pakistan Association of Tour Operators, Airlines and various other stakeholder involved directly and indirectly with tourism. Conference was planned in an interactive fashion focusing on Sustainable Tourism Resources, National and Provincial Tourism Potentials, Tourism Landscape, Issues, Challenges and Way Forward. PHA invited all its members to attend the Conference, who actively participated to explore international, regional and national best practices towards achieving the promotion of Tourism. Event had all media coverage and Conference details are available on PHA website also.




6. **May 08, 2017:** An invitation from NAVTTC (National Vocational & Technical Training Commission ) was received for a follow up meeting on the proposed Sector Skill Council for Hospitality Sector, held at NAVTTC Head Quarters Islamabad. The session was a follow up of the orientation workshop held earlier on March 21, 2017 with an objective to work out and agree upon the next steps related to the formation of Sector Skill Council in the Hospitality Sector. On behalf of Pakistan Hotels Association, Ramada Islamabad Hotels' Director Sales & Marketing and HR Director attended the meeting.
7. **May 15, 2017:** Dunya News Channel recorded an interview to know Hotel Industry views on current status with reference to CPEC related business movements and Hotel Industry Expectations / Demands for upcoming Budget 2017-18. PHA Executive Committee Member and Director Finance, Movenpick Hotel Karachi, Mr. Saleemullah Shaikh was contacted for this purpose and interview was recorded in his office, aired on May 24, 2017, clip of which has been shared with members on Whatsapp, PHA Website and Facebook.
8. **May 24, 2017:** GIZ Pakistan arranged a Consultation Meeting at Movenpick Hotel for establishing TVET Advisory Forum Sindh, its Joint Secretariat and provide input to form Technical Working Groups to support the implementation of TVET activities. On behalf of PHA, Mr. Ather Bhutto, Mr. Khurram Awan, Executive Manager, Movenpick Hotel and Mr. Rao Adnan, Finance Coordinator of PC Hotel Karachi attended the meeting.
9. **May 24, 2017:** Another invitation from CIPE was received for a Public –Private Dialogue on Economic Reforms, held at Karachi Marriott Hotel. Association requested Mr. Iqbal Mahmood, Executive Assistant Manager, Karachi Marriott Hotel to attend the meeting on behalf of PHA due to our already scheduled committee Meeting same day with Tourism Minister Sindh.
10. **May 24, 2017:** A meeting was held at Sindh Tourism Minister, Sardar Ali Shah's Office at Clifton to discuss the proposed amendments in Sindh Hotels & Restaurants Act, draft of which has already been submitted Secretary Tourism Sindh earlier. This meeting was very important to high light the reservations of hospitality industry and to prepare a better workable draft for presentation in Assembly. Minister gave due consideration to Association's view point, presented by Chairman PHA Mr. Mustansir Zakir and Vice Chairman Mr. Zubair Surti along with Secretary General. During the meeting, Minister directed Mr. Abdul Aleem Lashari, Controller DTS Sindh to convene a detailed meeting on this draft within next 2/3 days to make it a workable document.



11. **May 25, 2017:** The First Meeting of FPCCI Standing Committee on Hotels 2017 was held at 3.30 PM at Federation House, Clifton Karachi under the Chairmanship of Mr. Zubair Bawaeja. Agenda for the meeting was circulated before meeting to all EC Members for their participation and comments. Meeting was attended by Mr. Zubair Baweja, Mr. Ershad Shah, Mr. Khalid Ilyas Kushtiwala, Mr. Kazim Jabir of Hotel Mehran, Mr. Junaid Ashraf of Regent Plaza Hotel. No Office Bearers of FPCCI were available to attend the meeting, hence it was decided to convene another meeting with Mr. Zubair Tufail, President FPCCI for Association presentation on few points of agenda to seek Federation recommendations on these issues.
12. **May 26, 2017:** The follow up meeting with details of Draft Act was held at 11.30 a.m. at Mr. Abdul Aleem Lashari's Office along with Deputy Controller, who came with legal Assistants. From Association, Mr. Mustansir Zakir, Mr. Zubair Surti, Mr. Mohammad Anwar Qureshi, Ex Chairman and Fouzia Azhar attended the meeting. During the meeting, Mr. Zakir presented a detailed concern of each PHA proposed amendment with its justifications, few of which were accepted by him and some of the amendments, Mr. Lashari expressed to discuss it with Minister and Legal Department.
13. **May 26, 2017:** At 2.00 P.M. Mr. Mustansir Zakir attended a live transmission of Business Plus Channel Budget Cell along with other trade and industry representatives to express their views on Budget 2017-18. Video Clip of this live transmission has also been shared for members information.

Above is being submitted for Members perusal, information and necessary follow up please.

Thanks and regards

  
Fouzia Azhar  
Secretary General

